

August 1, 2014



Dear Borough of Sayreville Residents:

Enclosed please find important information on the energy aggregation program the Borough of Sayreville adopted in an effort to help save our residents money on your electric bill. This is a program many municipalities throughout the State are participating in to provide a benefit to residents within the municipality. The accompanying attachments explain the program in detail along with the rate we were able to achieve and your options should you wish **NOT** to participate in the savings.

The energy aggregation program itself was created and is overseen by the Board of Public Utilities (BPU) and the Division of Rate Counsel. It allows for municipalities to pool the energy usage from all residents within the Borough in efforts to find a lower rate on the electric supply portion of your bill. Sayreville's rate provides **a fixed rate for the entire term** of the contract and the rate is lower than what JCP&L is offering. When comparing the offered rate, please compare the rate against the future JCP&L rate **starting in October**. Should you look at your current bill, you will not see the benefit or the savings because their current summer rate is lower than winter rate and the increase is effective 10/1/2014.

This program is an Opt Out program, meaning if you wish not to receive any savings, you must Opt Out. This aspect of the program was written by the BPU, not the Borough nor our energy consultant, Commercial Utility Consultants (CUC). We are bound to follow the statutory guidelines written by the BPU to offer the program to you. In an effort to provide better savings, protection against fluctuating rates and group buying power, we saw this as a valuable service we could take advantage of.

**For those of you who have questions beyond what is enclosed here, we will be holding outreach meetings on August 13<sup>th</sup> at 2:00 p.m. to be held at the Senior Center at 423 Main Street and Borough Hall on August 19<sup>th</sup> 7:00 p.m.** Our energy consultants, Commercial Utility Consultants (CUC), will be on hand to do a presentation and answer any questions you may have at that time. Please look on the borough's website ([www.sayreville.com](http://www.sayreville.com)) for any additional outreach information.

If after reading through the material enclosed, you still have some questions, you can call CUC directly at 855-200-2648. If you wish to opt out, you may call 877-292-3904 or visit [www.njaggregation.us](http://www.njaggregation.us).

We appreciate you taking the time to read this valuable information.

Sincerely,

*Dan Frankel*

Dan Frankel, Business Administrator

**Wish to Opt Out?**

**Web: [www.njaggregation.us](http://www.njaggregation.us) OR  
24 Hour Customer Service Center:  
(877) 292-3904**



**For specific questions, please call 855-200-2648**

Dear Borough of Sayreville Resident,

The Borough of Sayreville, has passed an ordinance & resolution to establish an Energy Aggregation Program, which permits the aggregation of all residential customers in the Borough or the purpose of purchasing electricity at rates lower than currently available from your electric utility. The Borough combined the load of all residential customers in the municipality and received competitive bids from NJ BPU licensed suppliers to provide this supply service & provide some savings to you. We have obtained a rate that is lower than what JCP&L currently charges for the energy supply portion of your bill as follows: <sup>1</sup>

Electricity Auction Results: Executable round results for electric supply = **\$ 0.09639 per kWh offered by Verde Energy USA** compared to JCP&L average price to compare rate of **\$ 0.10246 per kWh (effective 10/1/14)**. This rate will not go into effect until the enrollments begin which will begin **in October 2014 and be offered through September 2015**. For example if your electric usage is 1000/kWh, your bill under this program will be \$96.39 for the supply portion vs. \$102.40 that you would have paid with JCP&L. This program offers a fixed rate and is designed to offer some savings without the risk of rate increases; unlike variable third party supply contracts, this rate cannot increase during the contract. The Borough decided to offer this as a benefit to our residents at no cost.

The aggregation program is only for the supply portion of your electric service. The delivery portion will continue to be provided by JCP&L at regulated rates and each company will continue to provide all emergency and safety services. JCP&L will also continue to provide customer services such as meter reading, billing<sup>2</sup> and service restoration. Please see the attached **FAQ** to find out additional information.

This program has been structured to provide residential customers with savings at no risk. The program will last for **12 months**. You will receive a final letter from the JCP&L notifying you of the date on which you will be switched to the new supplier. **If for any reason you are dissatisfied with the new supply service, you have the right to leave the aggregation program at any time that you choose.**<sup>3</sup>

**IMPORTANT:** As a residential electric customer who has not chosen a Third Party Supplier for your electric supply, you will be **AUTOMATICALLY ENROLLED** in this program unless you indicate your desire **NOT TO** participate by completing, signing and mailing the attached response below by **9/05/2014**. You may also call 877-292-3904 or visit [www.njaggregation.us](http://www.njaggregation.us) to Opt Out of the program. Please note wait times may be longer during high call time periods.

Sincerely,

*Dan Frankel*

Dan Frankel, Business Administrator

I wish to opt out of the Sayreville Aggregation Program

Supplier: Insert Bar Code Here

Mail to: Sayreville Aggregation Program  
C/O Commercial Utility Consultants, Inc. 430 Clements Bridge Rd. Barrington, NJ 08007

Full Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Customer # \_\_\_\_\_

**(Full customer # must be filled in to ensure accuracy of opt out)**

<sup>1</sup>JCPL rates could increase or decrease during the course of this program, which would affect the anticipated level of customer savings. Their charges can change quarterly and are posted on the web.

<sup>2</sup>Other billing arrangements may apply for customers who do not remain current with their bills.

<sup>3</sup>Opting out of the program is subject to the timing of meter readings and typically takes 1 full meter read cycle.

## Frequently Asked Questions



1. **Who do I call if my electric goes out?**  
You will still call JCPL.
2. **Do I have to be in this program?**  
No, you can opt out by going to [www.njaggregation.us](http://www.njaggregation.us), calling 877-292-3904 or by returning the bottom portion of the Opt-out letter enclosed your mailing.
3. **Can my information be sold to advertisers or energy companies?**  
No. Your information, including your account number, is confidential and can only be used to set up the program your municipality has set up.
4. **What is a Government Energy Aggregation program?**  
A municipality has the ability to pool together the usage of all their residents to obtain a lower electric or gas rate than what JCP&L is currently charging. If they get a lower price, they can then offer it to all their residents as a benefit.
5. **Is there a fee to be a part of the program?**  
No, there are no fees or penalties.
6. **Is there a fee if I leave the program after it starts?**  
No, there will never be a fee or penalty for a resident to leave the program, even after it starts.
7. **Will I be penalized if I do not become a part of the program?**  
No, there will never be a fee or penalty. If you do not want to be a part of it you are free to stay with your Local Distribution Company or choose your own Third Party Supplier.
8. **Is budget billing offered with this program?**  
Yes, with this program, budget billing is a stipulation the supplier must abide by.
9. **Is my municipality the only one in New Jersey doing an Aggregation Program?**  
No. While the program is relatively new, July of 2012, there are a numerous municipalities in New Jersey that have already established the program and many more are getting started.
10. **Is Commercial Utility Consultants an energy supplier?**  
No. They are an independent consultant that works with all the energy suppliers licensed to do business in New Jersey by the BPU to obtain the energy contract and work through the process to put the Aggregation program in place for your municipality.
11. **Am I going to have to pay more than one bill if I am a part of this program?**  
No, you will continue to pay one bill to your Local Distribution Company (JCPL) and pay that one bill directly to them as you always have.
12. **Who do I call with service questions?**  
You will continue to call JCP&L, just like you always have.
13. **Who do I call with questions about my bill?**  
You will still call JCP&L.
14. **Who will now read my meter?**  
JCP&L will still be reading your meter.
15. **Are the people knocking on my door asking about my electric bill a part of this program?**  
No, no one associated with CUC will be knocking on your door. CUC is the only company associated with running the aggregation program for you and your municipality.
16. **What information will I receive about the program?**  
Aside from public meetings and advertising, you will receive at least 2 letters. One is your official Opt Out letter and it provides the details such as the new rate, term, chosen supplier and the deadline for opting out. The second is a confirmation letter from the utility company stating you have elected to remain in the program and the date you will be switched over. This is a form letter stating you have chosen to switch even though the program was chosen by your municipality as a benefit to you. You may disregard this letter.
17. **Is the price a "teaser" price that will go up after I am a part of the program?**  
No. The offered price is a fixed price for the term offered.
18. **What happens after this term is over?**  
Either another price will be offered which you will receive information on prior to, or you will be transferred back to JCP&L.
19. **Who oversees the Government Energy Aggregation process?**  
The NJ Board of Public Utilities, the Rate Counsel and the Division of Community Affairs all play a part in overseeing the Aggregation programs in New Jersey. Commercial Utility Consultants has to work with them when setting up and running the program.